



MYSTERIA

by VEDMA

ESTEL

SMART MAGIC
CARE 24 HOURS

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CARE PROGRAM
ESTEL MYSTERIA

BEAUTY – AS SCHEDULED
PLEASURE – ALWAYS

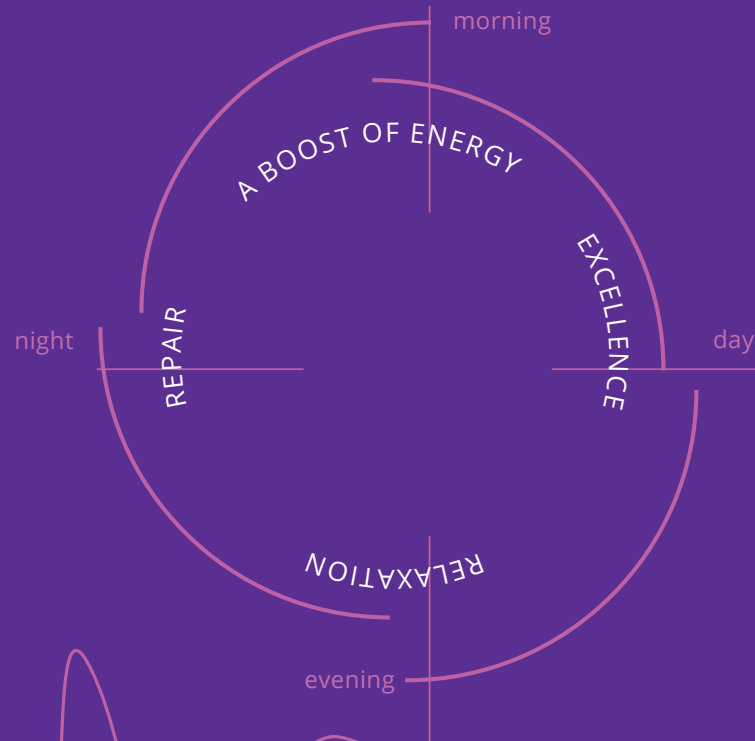
DURING THE DAY – TRANSFORMATION.
IN THE EVENING – RELAXATION.
AT NIGHT – REPAIR.
IN THE MORNING – ENERGY.
AND ALWAYS – PLEASURE!

ESTEL MYSTERIA

ESTEL



CARE THAT NEVER ENDS



ESTEL MYSTERIA is a care program that will help you take care of your hair all through the day. From the moment you wake up until... until you wake up again.

Everyone has a magic clock inside of us – our biorhythm. Biorhythm helps us get up and stay awake, reach the peak of our activity, become tired, fall asleep and wake up again. Each cell of our bodies undergoes this journey during the day, and our hair and skin are not an exception.

Aligning themselves with natural biorhythms, ESTEL MYSTERIA formulas are extremely useful and unveil the full potential of your beauty producing a magic effect. They give you a boost of energy in the morning, help you attain perfection during the day and relax in the evening, and trigger ultimate repair at night.

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IS IT SCIENCE? OR MAGIC? IT IS ALL COMBINED TOGETHER

The smart magic of ESTEL MYSTERIA is based on the Smart Style complex that comprises innovative microemulsions. They penetrate the hair structure rapidly, forming a homogeneous coating and transforming the hair as if with a wave of a magic wand.

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INNOVATIVE MICROEMULSIONS
COMPLEX

SMART STYLE

- EXPRESSIVE VOLUME
- GORGEOUS DENSITY
- MIRROR-LIKE GLOSS
- PERFECT MANAGEABILITY
- INCREDIBLE STRENGTH
- THE HAIR FEELS BETTER –
SMOOTH, DYNAMIC, FLOWING

BY VEDMA

THE MYSTERY OF FEELINGS VIOLET. VELVET. VIBRANT*

Feel the magic of star dust on your hair. Immerse into the aroma that combines cinnamon, grapefruit, lavender, tonka beans and vanilla...

The ESTEL MYSTERIA treatment is a genuine mystery of feelings:

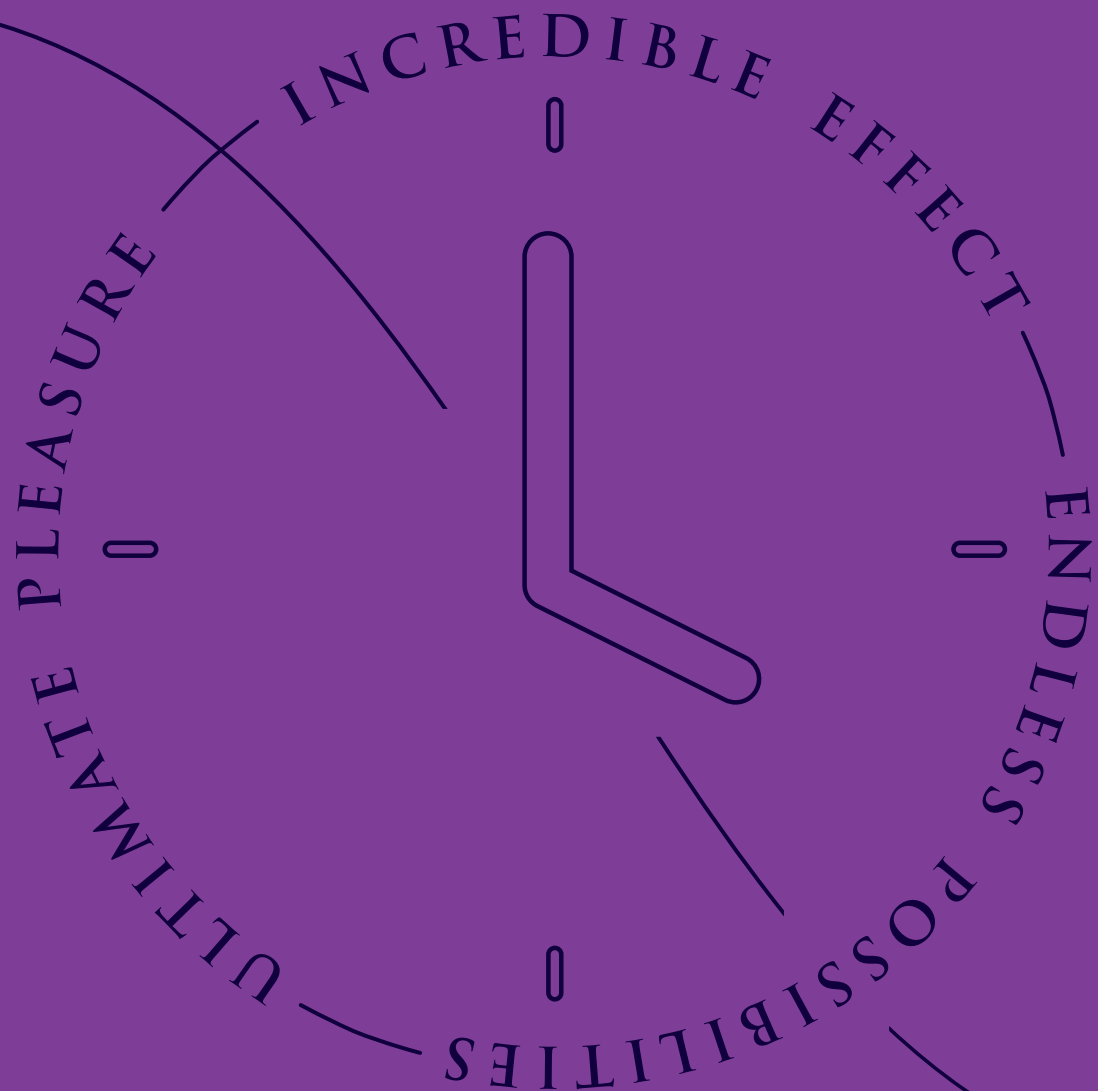
- Captivating aroma
- Attractive velvety texture
- Luxurious violet product shade
- Shimmering microparticles

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* Violet. Velvet. Vibrant

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ESTEL MYSTERIA
SALON TREATMENT



ESTEL MYSTERIA
HOME CARE



CARE 24/7

ESTEL

ESTEL MYSTERIA SALON TREATMENT

SPA MOMENT



ESTEL

PLEASURE IN THE PROCESS | QUICK AND LASTING EFFECT |
ADMIRATION

☀️ RECOMMENDED FOR DAYTIME

ESTEL

STEP

1



ACTIVE INGREDIENTS:



Smart
Style System



Orchid and violet
extracts

ESTEL MYSTERIA HAIR SHAMPOO

Primarily nourishes hair with Smart Style microemulsions and prepares it for the powerful action of the mask.

APPLICATION

Apply the ESTEL MYSTERIA Hair Shampoo, work into a lather, and massage the scalp. Rinse. Remove excess moisture with a towel.

RESULT

- Gentle cleansing
- Increases the hair density
- Natural gloss
- Vitality
- Sensual fragrance



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STEP

2



ACTIVE INGREDIENTS:



Smart
Style System



Orchid and violet
extracts

ESTEL MYSTERIA HAIR MASK

Actively nourishes hair with Smart Style microemulsions.

APPLICATION

Apply the ESTEL MYSTERIA Hair Mask to hair along the entire length and to the ends. Spread thoroughly using a comb. Avoid scalp and root area. For deeper mask penetration into the structure of badly damaged hair, wrap the hair with polyethylene film and use additional heat (hood dryer, climazone, or blow drier). Leave the mask on the hair for 10 minutes. Rinse carefully with water at a temperature you find comfortable. Remove excess moisture with a towel.

RESULT

- Hair vitality
- Density
- Softness
- Suppleness
- Smoothness
- Intense gloss
- Ensures easy combing and makes hair more manageable



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STEP

3



ACTIVE
INGREDIENTS:



Soy and collagen
proteins



Orchid and violet
extracts

ESTEL MYSTERIA HAIR SPRAY

Makes the result of the treatment last, protects hair and prepares it for styling.

APPLICATION

Apply the ESTEL MYSTERIA Hair Spray to hair along the entire length and at the roots. Start styling.

RESULT

- Expressive volume
- Hair shine
- Heat protection
- Antioxidant protection from environmental damage
- Long-lasting result of the treatment



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ESTEL MYSTERIA SALON TREATMENT

HOME SPA



HAIR AND SCALP CARE | HIGH EFFECTIVENESS THANKS TO
ALIGNMENT WITH BIORHYTHMS | DELIGHT



RECOMMENDED FOR APPLICATION IN THE EVENING,
AT NIGHT OR IN THE MORNING

A HOME CARE LINE THAT PROLONGS THE RESULTS OF THE SALON TREATMENT



ESTEL MYSTERIA EVENING SHAMPOO

Provides balanced hair care in the evening. Has high conditioning properties thanks to Smart Style microemulsions. In most cases no further balm application is needed*.

RESULT

- Prolongs the effect of the ESTEL MYSTERIA treatment
- Gentle hair and scalp cleansing
- Conditioning
- Strong, dense and glossy hair

* Depending on individual hair structure. ESTEL MYSTERIA Night Cream Hair Mask will provide extra conditioning for your hair, if needed.

** Leave-in product.

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ESTEL MYSTERIA NIGHT CREAM HAIR MASK**

Works in harmony with the ability of our body to repair damage at night. Provides full reconstruction of the hair surface and its deeper layers. The night mask works while you sleep.

RESULT

- Deep repair
- Moisturizing
- Nourishment
- Supple and strong hair with bright gloss



ESTEL MYSTERIA MORNING TWO-PHASE HAIR SPRAY

Helps hair to «wake up» in a good mood, providing a toning, vitaminizing and disciplining effect.

RESULT

- Provides easy combing
- Energizes hair
- Hair shine
- All-day protection



ESTEL MYSTERIA EVENING SHOWER AND BATH GEL-BUBBLE BATH

Provides gentle skin care and a relaxing effect, getting you ready for an evening rest. Contains orchid and violet extracts, and hyaluronic acid.

RESULT

- Delicate cleansing
- Balanced moisturizing
- Nourishment
- Velvety smooth skin



ESTEL MYSTERIA EVENING BODY MILK

Provides intense and gentle skin care, which is optimal for evenings. Contains orchid and violet extracts, and shea butter.

RESULT

- Deep moisturizing
- Nourishment
- Resilient and soft skin

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FRAGRANCE IS THE MUSIC OF THE SPHERES

The ESTEL MYSTERIA care program is enriched with the fragrance of the MYSTERIA perfume. A pinch of cinnamon, an ounce of grapefruit, a bit of bergamot open a portal to the world of magic, where reality becomes an illusion, and the real world, just a dream. The heart of the fragrance takes you to a flowering meadow full of lavender and wild flower scents, and a warming wave of captivating aromas covers us like a phoenix's wing with notes of heliotrope, myrrh, tonka beans, vanilla, amber, and wood.

SCENT THE MAGIC

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ESTEL MYSTERIA SALON TREATMENT. SPA MOMENT



Step 1
ESTEL MYSTERIA
Hair Shampoo
435 ml

Step 2
ESTEL MYSTERIA
Hair Mask
435 ml

Step 3
ESTEL MYSTERIA
Hair Spray
200 ml

ESTEL MYSTERIA HOME CARE. HOME SPA



ESTEL MYSTERIA
Evening
Shampoo
250 ml

ESTEL MYSTERIA
Night Cream
Hair Mask
100 ml

ESTEL MYSTERIA
Two-phase
Morning Hair Spray
100 ml

ESTEL MYSTERIA
Evening Shower
and Bath Gel-
Bubble Bath
200 ml

ESTEL MYSTERIA
Evening Body
Milk
150 ml

IMAGINE YOU HAVE THE 25TH HOUR IN
YOUR DAY

TIME IS ON YOUR SIDE



SKU A1823

ESTEL