

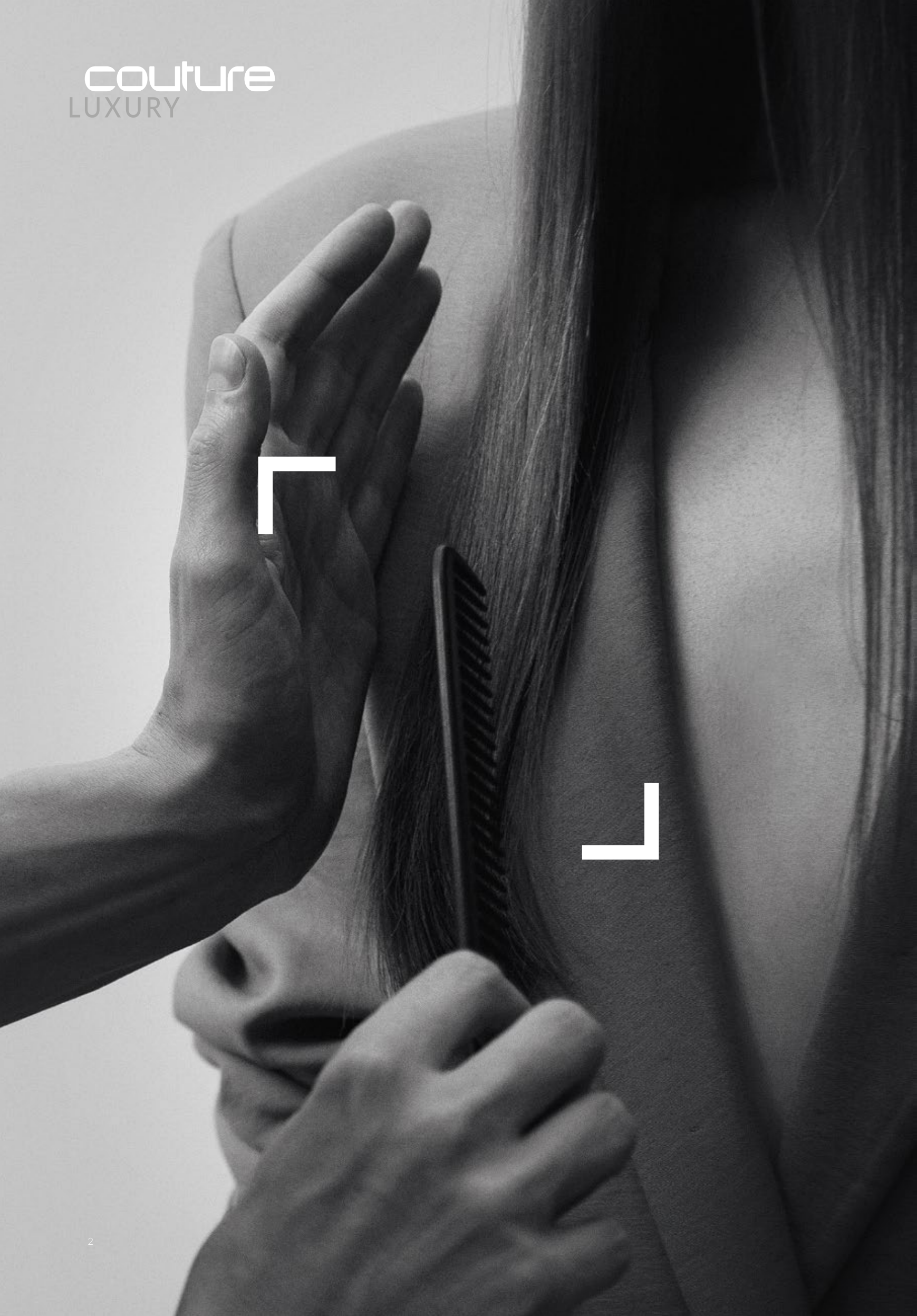
couture
LUXURY **care**

LUXURIOUS HAIR CARE

THE LUXURY
OF BEING TOGETHER

for those with colored hair

couture
LUXURY



WHAT IS A KEY VALUE OF OUR TIME?

Status? Money? Success?

All these aspects are important, but they are not enough.

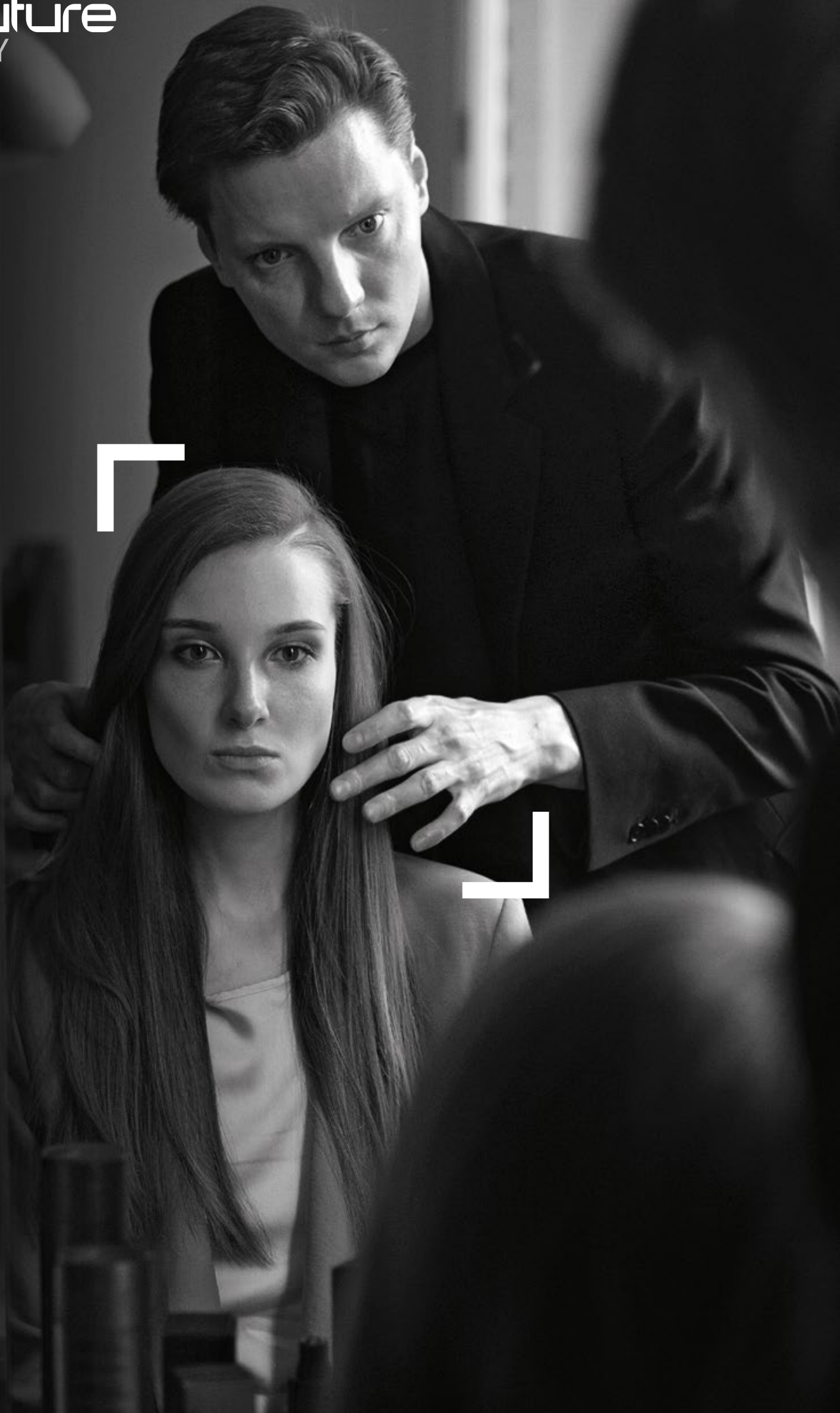
Trust, understanding, affinity – this is what defines the quality of our life today.

Relationships are build gradually, then they should stand the test of time to become stronger through mutual memories.

COUTURE has been created to help build such relationships. Between a client and a stylist.

THE VALUE OF RELATIONSHIPS. COUTURE

COUTURE
LUXURY



THE QUALITY OF LIFE
HAUTE COUTURE

Something more than just hair care.
New standard of care that you deserve.

The collection that gives you a chance to see
things that really matter in a different way.

Products that prolong the moment when you
are enchanted — enchanted by the color!

THE LUXURY OF RELATIONSHIPS.
COUTURE

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A SPACE TO PROVIDE CARE

How does a space, where care is put
at the forefront, look like?

Aqua zone at a beauty salon is a cozy area,
where client can relax and enjoy tranquility.
It is like a personal bathroom
with one additional advantage:
at a salon you are tended by professional
stylists with professional products.

What happens when a stylist opens a bottle
of COUTURE shampoo after a coloring
service? Fragrance fills the air. A veil
of weightless foam envelops your hair.
Seconds slow down and you immerse
into a new world of care and attention.

YOUR TIME FOR LUXURY

ESTEL PROFESSIONAL



ESTEL

REAL CRAFTSMANSHIP
IS REVEALED THROUGH
CONTACT WITH **HAIR**

There are eight COUTURE hair care lines
for color-treated hair at your disposal.
The secret of a real craftsmanship for those
who prefer quality. Quality of life, of time
and relationships.

Care by COUTURE starts in a beauty salon...

AND REMAINS IN YOUR HEART...



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couture
LUXURY



FOREVER. AND EVERYWHERE

YOU ARE GOING TO HAVE WARM MEMORIES
AFTER THE SALON EXPERIENCE. COUTURE

ESTEL



**BELONG
TOGETHER**

Simply enjoy the atmosphere, created personally
for you. Captivating fragrances. Silky textures.
And the effect that amplify the positive salon
experience.

**COUTURE IS ALWAYS THERE FOR YOU.
AND YOU ARE ALWAYS COUTURE**

ESTEL



e.couture

L COUTURE

Sometimes you can describe the whole universe with just one word: and «COUTURE» is one of them. It stirs up imagination and brings out emotions.

One can hear a precious silk rippling in it. Diamonds are sparkling, and spotlights are shining. It merges beauty, confidence and personality together. It has one main thing: a promise of a new world, where everything would be just as you wish.

ESTEL



hydro

ВУХО-АЗИЙСКИЙ
ПРЕЙ-ДЛЯ-В
• Увлажнение
• Легкое
Расчесывание
• Гиалуроновая
Кислота
• Пептиды для
ZWEITHAUT-
PFLEGE

ГИДРОБАЛМ
ESTEL

hydro
LUXURY

ШАМПУНЬ
ДЛЯ ВОЛОС

- Увлажнение
- Эластичность
- Сохранение
цвета
- Гиалуроновая
кислота
- Пептиды

ШАМПУНЬ

EXCELLENCE. **A NEW PHASE**

The new COUTURE has a noble heredity in it, yet it is completely different. Its luxury is in details, while its formulae still set a benchmark for efficiency.

- + Even more ergonomic bottle for your convenience
- + Larger bottle volume for prolonged joy
- + User-friendly navigation for total clarity
- + Modern design to stay in trend
- + And delight again because that is all COUTURE is about

BY HEART AND MIND – **ONLY YOURS**

Personal approach is a key feature of COUTURE. Today the COUTURE collection consists of 8 individual care product lines for color-treated hair. There are luxurious possibilities and prospects in each product.

- + The solution for every color-treated hair task, because it needs special care
- + Personal approach through each of the 8 targeted lines
- + Unrivaled nourishment thanks to unique components
- + The highest level of care, both in a salon and at home



ESTEL



COMPONENTS FOR HERO PRODUCTS

Natural proteins

The COUTURE formulae contain wheat, cotton, quinoa, soy, keratin and silk proteins that are responsible for different properties of hair: suppleness, strength, gloss and volume. Proteins penetrate into the hair structure, filling in the gaps and providing the desired effect.

Rep'HAIR®

Quick-acting ceramides that instantly repair and strengthen the hair. Revitalize the hair structure. Provide color protection and silky feel, make hair stronger.

LipidCare

The cationic complex of fatty acids restores the hair lipid layer. Leave hair looking soft, smooth and glossy.

couture
LUXURY



ALWAYS
ON YOUR SIDE

Respects your wants and desires. Intensifies
the sense of color. Openly declares your
exclusiveness.

YOUR NEW COUTURE

ESTEL

LET US INTRODUCE:

YOUR PERSONAL HAIR
COUTURIER

P. 28

THE LUXURY
OF HEALTHY HAIR

repair
COUTURE LUXURY REPAIR

hydro
COUTURE LUXURY HYDRO

THE LUXURY
OF MOISTURIZING

P. 32

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THE LUXURY
OF GLOSS

shine
COUTURE LUXURY SHINE

volume
COUTURE LUXURY VOLUME

THE LUXURY
OF VOLUME

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THE LUXURY
OF COLOR

color
COUTURE LUXURY COLOR

long hair

COUTURE LUXURY LONG HAIR

THE LUXURY
OF LONG HAIR

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volute

COUTURE LUXURY VOLUTE

THE LUXURY
OF CURLY HAIR

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blond

COUTURE LUXURY BLOND

THE LUXURY
OF LIGHT HAIR

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cool blond

COUTURE LUXURY COOL BLOND

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THE LUXURY
OF COOL
SHADES

ESTEL



couture

HOW LUXURY **BECOMES**
NEW REALITY

repair

THE LUXURY OF HEALTHY HAIR

You will enjoy hair structure renovation: repair of damaged areas of hair, strengthening along the full hair length and protection from future damage. Plus effective color protection.

LUXURY REPAIR is the inner core of your hair for strength, confidence and true luxury.

Innovative repair by COUTURE brings back hair's natural perfection regardless of how much it has been damaged. Beautiful hair starts with its health. Healthy hair starts with LUXURY REPAIR.



ESTEL

LUXURIOUS CLEANSING

LUXURY REPAIR Hair Shampoo

Deeply repairs your hair during shampooing. Your hair is infused with quinoa proteins featuring essential amino acids and a record amount of vitamins and minerals. Argan and camellia oils intensely nourish hair and protect the lipid layer. Result: healthy, naturally supple and silky hair



- ★ GENTLE •
CLEANSING
- MOISTURIZING •
- SOFTNESS •
- 🌿 QUINOA PROTEINS
- ARGAN OIL
- CAMELLIA OIL
- 🧬 KERATIN

LUXURIOUS NOURISHMENT

LUXURY REPAIR Hair Balm

Hair balm is often used as a part of daily hair care. LUXURY REPAIR Hair Balm will revolutionize the way you see this seemingly ordinary product. The unique Rep'HAIR® and LipidCare complexes along with quinoa proteins replenish the lost lipids in the hair structure, providing a healthy gloss, perfect smoothness, strength, softness and full color protection.



- ★ REPAIR •
- THICKENING •
- SMOOTHNESS •
- 🌿 QUINOA PROTEINS
- 🧬 REP'HAIR®
- LIPIDCARE

LUXURY REPAIR Hair Mask

Instant lipid restoration complexes provide effective hair reconstruction. Camellia oil maximizes moisturizing and gloss. This multi-targeted action mask is extremely easy to use. A silky feel from roots to ends – superior results that are easy to achieve.



- ★ INTENSE •
REPAIR
- NOURISHMENT •
- MOISTURIZING •
- 🌿 CAMELLIA OIL
- 🧬 REP'HAIR®
- LIPIDCARE

LUXURIOUS NOURISHMENT

LUXURY REPAIR Hair Serum Vitalizer

Multifunctional. This is the word that describes the LUXURY REPAIR Hair Serum Vitalizer best. The formula containing hydrolyzed silk proteins repairs damaged hair sections, prevents hair ends from splitting, moisturizes, removes static electricity and protects color. Your hair is silky, manageable, revitalized and full of energy.



LUXURIOUS PROTECTION

LUXURY REPAIR Elixir for Hair Ends

One of the most important steps of hair repair is split end treatment. Bring your hair ends back to life using the LUXURY REPAIR Elixir. Silk and soy proteins smooth, moisturize, nourish and detangle hair ends, restoring their natural beauty.



LUXURY REPAIR Two-Phase Hair Spray

Multiply the effect using the two-phase LUXURY REPAIR spray. Keratin strengthens the hair fiber, while antioxidants-rich white tea extract improves hair strength to better resist environmental damage.

The spray forms an invisible protection shield on the hair's surface, while giving extra moisturizing and stimulating repair. Your hair feels light, revitalized and luxurious.



COUTURE
LUXURY



hydro

THE LUXURY OF MOISTURIZING

60% are contained in a human body.
Covers 71% of the surface of the Earth.
100% penetrate into the hair structure
thanks to LUXURY HYDRO.

What are we talking about? Water.

Special line of COUTURE collection provides
long-lasting hyper-hydration and has
an ability to preserve color. Now your hair
will have as much moisture as they need
to be perfectly happy.

And for your skin we also have a separate luxury
indulgence.

LUXURIOUS CLEANSING

LUXURY HYDRO Hair Shampoo

A gulp of fresh water for your hair. The formula with hyaluronic acid and soy peptides provides gentle cleansing, moisturizes and helps maintain the moisture balance. Your hair becomes supple and dense.

- 
 - MOISTURIZING
 - MOISTURE BALANCE SUPPORT
- 
 - SOY PEPTIDES
- 
 - HYALURONIC ACID

LUXURIOUS NOURISHMENT

LUXURY HYDRO Conditioning Hair Mask

The formula with hyaluronic acid, soy peptides and rice bran wax provides hair with deep and long-lasting moisturizing. Hair becomes resilient, supple, dense, smooth and glossy from roots to ends. Let your hair emanate a shockwave of luxury.

- 
 - DEEP MOISTURIZING
 - DENSITY
 - GLOSS
- 
 - SOY PEPTIDES
 - RICE BRAN WAX
- 
 - HYALURONIC ACID

LUXURIOUS PROTECTION

LUXURY HYDRO Two-Phase Hair Spray

Protects from sunlight and any possible hair problems. The balanced formula of the two-phase spray perfectly disciplines hair, gives it a magnificent gloss, protects it from UV-light and fills it with extra moisture. Give your hair all the best at once: make it manageable, shiny and protected.

- 
 - MOISTURIZING
 - PROTECTION
 - EASY COMBING
- 
 - SOY PEPTIDES
- 
 - HYALURONIC ACID
 - UV-FILTER

LUXURIOUS SKINCARE TREATMENT

LUXURY HYDRO Shower Gel

The formula with hyaluronic acid and aloe vera gently cares for the skin of the body, ensuring delicate cleansing, excellent hydration, and optimal moisture balance. It also relieves irritation and makes skin softer. Indulge yourself in luxury by starting the day with the LUXURY HYDRO Shower Gel.



★ —

- HYDROBALANCE
- SUPPORT
- MOISTURIZING

— ●

- ALOE VERA
- HYALURONIC ACID

LUXURY HYDRO Highlighter Body Lotion

The shine of your skin will be unforgettable. The formula with hyaluronic acid, aloe vera and shea butter gives an extraordinary gleaming effect. Provides additional hydration and nourishment. Makes skin smoother, more resilient and absolutely perfect.



★ —

- MOISTURIZING
- SHINE

— ●

- ALOE VERA
- SHEA BUTTER
- HYALURONIC ACID

shine

THE LUXURY OF GLOSS



Give your hair a star-like shine.

LUXURY SHINE products with silk proteins and precious oils are designed to evoke the inner glow of your hair. Shimmer, color shifts, iridescent glitter... and a brilliant gloss that stays true.

LUXURY SHINE gloss will tell everyone about the uniqueness of a woman who possesses it.





ESTEL

LUXURIOUS CLEANSING

LUXURY SHINE Hair Shampoo

Hair will never be silky soft unless your hair care products contain real silk proteins. This ingredient is key to the LUXURY SHINE formula. Silk proteins help the shampoo improve the hair's smoothness and resistance to damage. Meanwhile the hyaluronic acid-based complex intensely moisturizes the hair, leaving it soft and supple.

★ — GLOSS •
 SUPPLENESS •

🌿 — SILK PROTEINS
🧴 — HYALURONIC ACID

LUXURIOUS NOURISHMENT

LUXURY SHINE Hair Mask

Hair mask is an important step toward shiny hair. Silk proteins “stitch up” the microdamage in hair structure, giving it strength and a silky feel. Chitosan forms an invisible, breathable film, moisturizing, nourishing and protecting the hair. The LipidCare complex restores the hair’s lipid layer, leaving it perfectly smooth. Result: mesmerizing shine and healthy hair.

★ — EXTRAGLOSS •
 SMOOTHNESS •
 STRENGTH •

🌿 — CHITOSAN
 SILK PROTEINS
🧴 — LIPIDCARE

LUXURIOUS PROTECTION

LUXURY SHINE Gloss Oil

The key component is argan oil, which instantly gives hair a luminous shine. Enriched with vitamin E and a special protective complex, the Gloss Hair Oil formula helps make hair softer and smoother, while retaining the vibrant color of treated hair. It also shields hair from high temperatures and provides UV-protection.

★ — INTENSIVE SHINE •
 PROTECTION •
 SILKY FEEL •

🌿 — ARGAN OIL
 VITAMIN E

LUXURIOUS PROTECTION

LUXURY SHINE Hair Brilliance Spray

Meet shine and effective protection. The ultra-light argan oil instantly penetrates into hair structure, producing luxurious gloss. The hyaluronic acid-based complex provides moisturizing, while the UV-filter and protective components safeguard the hair structure and color. Suitable for fine hair.



- ★ GLOSS •
- PROTECTION •
- MOISTURIZING •
- SMOOTHNESS •

- 🌿 ARGAN OIL
- 🧬 HYALURONIC ACID
- ☀️ UV-FILTER

COUTURE
LUXURY



volume

THE LUXURY OF VOLUME



The LUXURY VOLUME line is the simplest and most effective way to give hair seductive volume and repair damaged areas of hair, while protecting color.

Enjoy airy, strong, voluminous and natural looking hair. However, be careful: you can easily be accused of arrogance for having such a sensual volume.



LUXURIOUS CLEANSING

LUXURY VOLUME
Hair Shampoo

Volume and strength always go together. Keratin effectively repairs the damaged hair structure, prevents its breakage and splitting, while stimulating scalp skin cell regeneration. The VolumeUp Complex with cotton seed oil, rice and wheat extract leaves hair thicker, noticeably lifting it at the roots. The shampoo adds both strength and volume at the same time, which is the key to success.



LUXURIOUS NOURISHMENT

LUXURY VOLUME
Hair Balm

Hair Balm with a light texture leaves hair more supple and strong, giving it a lively bounce and helping it maintain luxurious volume for a long time. The LipidCare Complex with cation-active agents restores the hair lipid layer, evens out its surface, and makes hair more resistant to damage. The VolumeUp Complex with cotton seed oil, rice and wheat extract adds magnificent volume to your hair.



LUXURIOUS PROTECTION

LUXURY VOLUME
Volume Hair Spray

Always be your best with the Volume Hair Spray. It prolongs the effect of previously applied products from the same line, extends the benefits from nutrients, and provides extra color protection. Result: natural volume without any added weight.





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LUXURY



color

THE LUXURY OF COLOR

It is uncommon for colors found in nature to fade over time. Typically, their shades rather gradually gain intensity and depth: one has only to remember the ripening of raspberry fruits or of the red grapes.

The LUXURY COLOR series is based on these particular natural components, formulated to preserve the flawless brightness of colored hair. You will enjoy longer lasting color along with positive revitalization of your hair.

LUXURIOUS CLEANSING

LUXURY COLOR Hair Shampoo

This sulfate-free shampoo with botanical pigments helps to prevent color wash-out, makes hair brightness stay true, enhances natural shine and provides an antioxidant effect. Hair is strong, supple, shiny and vibrant, like right after coloring.

- MAXIMUM •
COLOR PROTECTION
- SUPPLENESS •
- GLOSS •

- RED GRAPE POLYPHENOLS
- SULFATE-FREE FORMULATION

LUXURIOUS NOURISHMENT

LUXURY COLOR Hair Balm

The unique LipidCare Complex strengthens the hair structure, while natural raspberry vinegar sets the color. But it gets even better. Like any high-quality hair balm, LUXURY COLOR leaves hair smooth, soft and supple.

- MAXIMUM •
COLOR PROTECTION
- BRIGHTNESS •
- SMOOTHNESS •

- RASPBERRY VINEGAR
- LIPIDCARE

LUXURY COLOR Hair Mask

The LipidCare and Rep'HAIR® complexes, grape polyphenols and damask rose wax make the LUXURY COLOR Hair Mask the #1 product in color protection. The mask evens out the cuticle layer, giving hair color an iridescent sheen. It also leaves hair deeply moisturized, repaired and nourished with essential phytosterols and lipids. Striking color depth and inner strength of your hair.

- MAXIMUM •
COLOR PROTECTION
- DEEP MOISTURIZING •
- NOURISHMENT •

- RED GRAPE POLYPHENOLS
- ROSE WAX
- LIPIDCARE
- REP'HAIR®

LUXURIOUS PROTECTION

LUXURY COLOR Two-Phase Hair Spray

Provides excellent visual effect along with hair revitalization. Silk proteins and keratin shield against heat and UV damage, leaving hair stronger and more supple. Raspberry vinegar and argan oil ensure reliable color protection, wrapping hair in a weightless veil as if created from patches of sunlight. Result: luxurious color, luxurious hair.

★ —
SHINE •
AND GLOSS
HEAT •
PROTECTION



- SILK PROTEINS
- RASPBERRY VINEGAR
- ARGAN OIL

ESTEL

long hair

THE LUXURY OF LONG HAIR

Initially, every human has healthy, strong and beautiful hair. However, time-induced changes and continuous exposure to environmental factors deprive it of its beauty. We know perfectly well: the longer the hair, the more difficult it becomes to care for it. What choice do we have – just to accept the fact? No, to create an exception of this rule!

LUXURY LONG HAIR is an unrivaled treatment for long hair care. A guarantee for its energy, strength, softness and sensuality.



ESTEL

LUXURIOUS CLEANSING

LUXURY LONG HAIR Hair Shampoo

The conditioning complex with caffeine promotes blood circulation through the scalp, strengthens hair follicles and stimulates hair growth, leaving it looking renewed. LUXURY LONG HAIR Shampoo energizes hair instantly and over time. Hair becomes stronger, more supple and glossy.



☆

- GENTLE •
- CLEANSING •
- STRENGTHENING •
- HAIR GROWTH •
- BOOST

☘

- CAFFEINE

LUXURIOUS NOURISHMENT

LUXURY LONG HAIR Hair Balm

The Rep'HAIR® and LipidCare complexes form a firm lipid layer over the hair, making it stronger, more supple and perfectly smooth with a mirror-like surface. Naturally derived shea butter acts like a true fountain of youth for the hair, as it nourishes, moisturizes, provides hair protection and slows down the aging process. The balm leaves your hair energized, cashmere soft, healthy and glossy.



☆

- STRENGTHENING •
- MOISTURIZING •
- SMOOTHNESS •

☘

- CAFFEINE
- SHEA BUTTER

☘

- REP'HAIR®
- LIPIDCARE

LUXURY LONG HAIR Hair Mask

The unique Rep'HAIR® and LipidCare complexes provide instant revitalization and extra color protection. Beeswax, avocado oil and caffeine add gloss, moisturize and strengthen, providing the incomparable LUXURY LONG HAIR feeling. And that means strength, resilience, smoothness and shine of your hair.



☆

- INTENSE REPAIR •
- DENSITY •
- SUPPLENESS •

☘

- BEESWAX
- AVOCADO OIL

☘

- REP'HAIR®
- LIPIDCARE

LUXURIOUS PROTECTION

LUXURY LONG HAIR Keratin Hair Treatment Spray

The formula gently cares for your hair. Keratin effectively restores the damaged hair structure, prevents its breakage and splitting. The protein cocktail effectively sustains hair throughout the day: it maintains moisture balance and improves environmental damage resistance, while strengthening hair and stimulating its growth. Your hair is well-protected and looks excellent.



- ★ PROTECTION •
ALONG THE
FULL LENGTH
OF THE HAIR
- DENSITY •
- EASY COMBING •
- 🌿 WHEAT PROTEINS
- LUPINE PROTEINS
- SILK PROTEINS
- 🧬 KERATIN

volute

THE LUXURY OF CURLY HAIR



The LUXURY VOLUTE line is designed to delicately care for all the different kinds of curly hair: naturally or chemically curled, course, thin or thick...

Curly hair has many needs, including support of the fragile lipid layer, intense moisturizing, maintaining texture, protection from negative impacts, and discipline. Meeting all of these needs and additional care for color is a challenge fit for LUXURY VOLUTE.





ESTEL

LUXURIOUS CLEANSING

LUXURY VOLUTE Hair Shampoo

Curly hair cleansing must be as gentle as possible. The delicate formula of this shampoo enriched with crambe oil and soy peptides provides moisture balance control and repairs the curly hair structure. The product has a smooth texture helping bring friction to a minimum. Curls are left soft, supple, bouncy and manageable.



★

- MOISTURE •
- BALANCE CONTROL •
- SOFTNESS •

🌿

- CRAMBE OIL
- SOY PEPTIDES

LUXURIOUS NOURISHMENT

LUXURY VOLUTE Hair Mask

The LUXURY VOLUTE Hair Mask is perfect for reconstructing damaged sections of curly hair and protecting it from any further damage.

Its formula effectively restores hair, prevents breakage and end splitting, intensely moisturizes and nourishes. Leaves your wavy hair silky, dense, graceful and glossy.



★

- ADVANCED REPAIR •
- STRENGTH AND RELIENSCE •
- SILKY FEEL •

🌿

- CRAMBE OIL
- SOY PEPTIDES

🧬

- CERAMIDES

LUXURY VOLUTE Mousse-conditioner For Hair

The softest mousse texture of this product pampers curls with moisture and helps them stay in perfect shape for a long time. Your hair is soft and glossy, with beautifully outlined seductive curls.



★

- MOISTURIZING •
- SUPPLENESS •

🧬

- HYALURONIC ACID
- COLLAGEN
- CHITOSAN

LUXURIOUS PROTECTION

LUXURY VOLUTE Precious Hair Oil

This finishing product with crambe oil and a UV-filter is the best solution for providing reliable protection and stunning gloss as well as strengthening the curls over the entire hair length. The LUXURY VOLUTE Precious Hair Oil delivers intense nourishment and repairs the lipid layer. It also shields hair from damaging environmental factors, makes the curls more manageable, reduces breakage, and adds smoothness and exquisite shine.



LUXURY VOLUTE Beautiful Curls Cream

Hair discipline goes hand-in-hand with care: when you are especially gentle with your curls, they respond by becoming manageable, which makes combing them a delight. The crambe oil-infused LUXURY VOLUTE Beautiful Curls Cream will help create beautifully outlined and perfectly disciplined ringlets. Manageability, suppleness, resilience, anti-frizz, and softer hair ends – one product to have it all.



couture
LUXURY



blond

THE LUXURY OF LIGHT HAIR

Warm and sparkling, like amber. Cool
and precious, like platinum.

Whatever your choice, every blond shade
requires a comprehensive protection.

The LUXURY BLOND series helps strengthen
fragile light hair and has a nourishing
and moisturizing effect. It keeps your
favorite color true longer, while also adding
an exquisite shine and brightness.

LUXURIOUS CLEANSING

LUXURY BLOND Hair Shampoo

Gently cleanses light hair, but is serious about helping to keep blond color stay true. The LUXURY BLOND Hair Shampoo contains pearl proteins. Like a thin yet strong pearly thread in your locks, it will prevent color molecules and the hair structure from degradation. Result: hair is strengthened from within and retains a beautiful color.



★ —

- PRESERVES THE SHADE OF BLOND HAIR
- STRENGTH
- GENTLE CLEANSING

— ★

- PEARL EXTRACT

— ★

- SULFATE-FREE FORMULATION

LUXURIOUS NOURISHMENT

LUXURY BLOND Hair Balm

Restored hair structure, moisture balance, sunny brilliance and intense blond shades — you owe it all to the LUXURY BLOND Hair Balm. Working from within the fibers, the active ingredients of the balm repair and nourish the hair, helping the color stay true. In addition, the balm leaves the hair shiny, soft, smooth and supple.



★ —

- PRESERVES THE SHADE OF BLOND HAIR
- DENSITY
- SUPPLENESS

— ★

- PEARL EXTRACT

— ★

- LIPIDCARE

LUXURY BLOND Hair Mask

Intense nourishment + your favorite blond shade that stays true. The LipidCare complex restores the hair's lipid layer, leaving it stronger. Pearl extract gives hair extra density while adding an even, pearly shine. Shea butter and almond oil deeply nourish, moisturize and infuse hair with vitamins, as well as highlight its luxurious color via improving hair quality, providing resistance, smoothness, softness and strength.



★ —

- PRESERVES THE SHADE OF BLOND HAIR
- MOISTURIZING
- REPAIR

— ★

- SHEA BUTTER
- ALMOND OIL
- PEARL EXTRACT

— ★

- LIPIDCARE

LUXURIOUS PROTECTION

LUXURY BLOND Hair Care Oil

This blend of natural argan and macadamia oils is the essence of nature's luxury in a convenient bottle. The Hair Care Oil deeply moisturizes and nourishes blond hair, while giving it a healthy shine and protecting the color. Whether styled with a hair dryer or iron, or exposed to the hot sun, your hair will be reliably protected and will retain its luxurious shine and healthy density.



LUXURY BLOND Two-Phase Hair Spray

The final step to radiant beauty of your hair. Pearl extract increases hair structure density without adding weight. Silk proteins and argan oil form a protective barrier and give blond hair an ultimate high-gloss shine.



LUXURIOUS CLEANSING

LUXURY COOL BLOND Hair Shampoo for Cold Shades

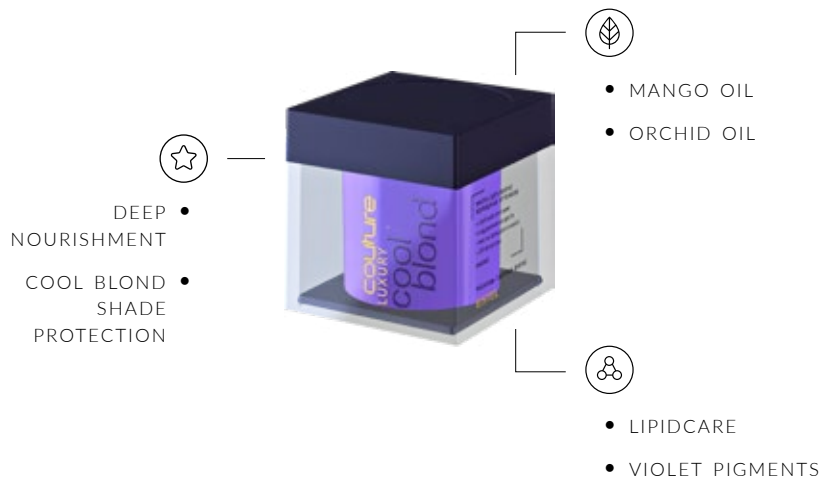
Thanks to the exceptional LUXURY COOL BLOND Hair Shampoo, you will be surprised by the appealing and long-lasting shine of your favorite cold shade. From its first application, the shampoo neutralizes any unwanted yellow effects without changing the original color. Orchid oil and the rare monoi oil moisturize and strengthen hair along the full length, leaving it soft and bathed in luxurious gloss.



LUXURIOUS NOURISHMENT

LUXURY COOL BLOND Hair Mask for Cold Shades

The well-balanced blend of mango and orchid oils joins forces with the LipidCare Complex to ensure targeted repair and deep nourishment, and provide your hair with natural softness and healthy shine. The word COOL in the name, however, stands for this mask's ultimate superpower to protect cool blond shades.



LUXURY PURPLE BLOND Coral Hair Mask

The LUXURY PURPLE BLOND mask gives your hair an original, unique and trendy shade. Delicate coral pinky radiance that you will enjoy. Just as you will enjoy the excellent hair quality, suppleness and density provided by the LipidCare Complex with the rare orchid and mango oils.





cool
blond

SHAMPOOS

COUTURE LUXURY REPAIR



THE LUXURY OF HEALTHY HAIR
Hair Shampoo
300 ml
SKU C/R/S300

COUTURE LUXURY HYDRO



THE LUXURY OF MOISTURIZING
Hair Shampoo
300 ml
SKU C/HB/S300



THE LUXURY OF MOISTURIZING
Hair Shampoo
1000 ml
SKU C/HB/S1000

COUTURE LUXURY SHINE



THE LUXURY OF GLOSS
Hair Shampoo
300 ml
SKU C/S/S300



THE LUXURY OF GLOSS
Hair Shampoo
1000 ml
SKU C/S/S1000

COUTURE LUXURY VOLUME



THE LUXURY OF VOLUME
Hair Shampoo
300 ml
SKU C/VM/S300

BALMS AND MASKS



THE LUXURY OF HEALTHY HAIR
Hair Balm
250 ml
SKU C/R/B250



THE LUXURY OF MOISTURIZING
Conditioning
Hair Mask
250 ml
SKU C/HB/M250



THE LUXURY OF MOISTURIZING
Conditioning
Hair Mask
1000 ml
SKU C/HB/M1000



THE LUXURY OF GLOSS
Hair Mask
1000 ml
SKU C/S/M1000



THE LUXURY OF VOLUME
Hair Balm
250 ml
SKU C/VM/B250



THE LUXURY OF HEALTHY HAIR
Hair Mask
200 ml
SKU C/R/M200



THE LUXURY OF GLOSS
Hair Mask
200 ml
SKU C/S/M200

SPRAYS, ELIXIRS, OILS, GEL AND LOTION



THE LUXURY OF HEALTHY HAIR
Two-Phase Hair Spray
100 ml
SKU C/R/2F100



THE LUXURY OF MOISTURIZING
Two-Phase Hair Spray
100 ml
SKU C/HB/2F100



THE LUXURY OF GLOSS
Hair Brilliance Spray
100 ml
SKU C/S/SP100



THE LUXURY OF VOLUME
Volume Hair
Spray
100 ml
SKU C/VM/SP100



THE LUXURY OF HEALTHY HAIR
Hair Beauty Elixir
for Hair Ends
50 ml
SKU C/R/E50



THE LUXURY OF MOISTURIZING
Shower Gel
200 ml
SKU C/HB/G200



THE LUXURY OF GLOSS
Gloss Oil
50 ml
SKU C/S/O50



THE LUXURY OF HEALTHY HAIR
Hair Serum Vitalizer
17x0,95 ml
SKU C/R/17



THE LUXURY OF MOISTURIZING
Highlighter
Body Lotion
150 ml
SKU C/HB/L150

COUTURE LUXURY COLOR



THE LUXURY OF COLOR
Hair Shampoo
300 ml
SKU C/C/S300



THE LUXURY OF COLOR
Hair Shampoo
1000 ml
SKU C/C/S1000



THE LUXURY OF COLOR
Hair Balm
250 ml
SKU C/C/B250



THE LUXURY OF COLOR
Hair Balm
1000 ml
SKU C/C/B1000



THE LUXURY OF COLOR
Hair Mask
200 ml
SKU C/C/M200

COUTURE LUXURY LONG HAIR



THE LUXURY OF LONG HAIR
Hair Shampoo
300 ml
SKU C/H/S300



THE LUXURY OF LONG HAIR
Hair Shampoo
1000 ml
SKU C/H/S1000



THE LUXURY OF LONG HAIR
Hair Balm
250 ml
SKU C/H/B250



THE LUXURY OF LONG HAIR
Hair Balm
1000 ml
SKU C/H/B1000

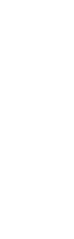


THE LUXURY OF LONG HAIR
Hair Mask
200 ml
SKU C/H/M200

COUTURE LUXURY VOLUTE



THE LUXURY OF CURLY HAIR
Hair Shampoo
300 ml
SKU C/VT/S300



THE LUXURY OF CURLY HAIR
Hair Shampoo
1000 ml
SKU C/VT/S1000



THE LUXURY OF CURLY HAIR
Hair Balm
250 ml
SKU C/VT/B250



THE LUXURY OF CURLY HAIR
Hair Balm
1000 ml
SKU C/VT/B1000



THE LUXURY OF CURLY HAIR
Hair Mask
200 ml
SKU C/VT/M200

COUTURE LUXURY BLOND



THE LUXURY OF LIGHT HAIR
Hair Shampoo
300 ml
SKU C/B/S300



THE LUXURY OF LIGHT HAIR
Hair Shampoo for Cold Shades
300 ml
SKU C/B/SC300



THE LUXURY OF LIGHT HAIR
Hair Balm
250 ml
SKU C/B/B250



THE LUXURY OF LIGHT HAIR
Hair Mask
200 ml
SKU C/B/M200



THE LUXURY OF LIGHT HAIR
Coral Hair Mask
200 ml
SKU C/B/MP200



THE LUXURY OF LIGHT HAIR
Hair Mask for Cold Shades
200 ml
SKU C/B/MC200



THE LUXURY OF COLOR
Two-Phase Hair Spray
100 ml
SKU C/C/2F100



THE LUXURY OF LONG HAIR
Keratin Hair Treatment Spray
100 ml
SKU C/H/SP100



THE LUXURY OF CURLY HAIR
Mousse-Conditioner For Hair
150 ml
SKU C/VT/BP150



THE LUXURY OF LIGHT HAIR
Two-Phase Hair Spray
100 ml
SKU C/B/2F100



THE LUXURY OF CURLY HAIR
Beautiful Curls Cream
100 ml
SKU C/VT/K100



THE LUXURY OF LIGHT HAIR
Hair Care Oil
50 ml
SKU C/B/O50



THE LUXURY OF CURLY HAIR
Precious Hair Oil
50 ml
SKU C/VT/O50

FOR THOSE
WITH COLORED HAIR

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